



MINNESOTA HMONG
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CHAMBER *of* COMMERCE

BUSINESS TRAINING PROGRAM
RFP INFORMATION SESSION
FRIDAY, APRIL 19, 2024

WELCOME



Yao Yaj,
Executive Director



Dr. May Thao-
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AGENDA



Welcome

Introduction

Minnesota Hmong
Chamber of Commerce



Business Training Program Overview

Program

Requirements

- Roles and Responsibilities: MHCC & Business Trainers



RFP Process and Timeline



Q&A



MINNESOTA HMONG
CHAMBER *of* COMMERCE

Mission: Our mission is to grow and sustain businesses through engagement, collaboration, and advocacy.

Vision: We envision being the leading entity for a thriving Hmong business community.

Objective: We promote our member businesses. We provide networking and partnership opportunities. We advocate for our members and for our business region. We seek to build programs and events to grow business and community.

- As a member-centric organization, our primary commitment is to foster robust opportunities that nurture relationships, facilitating the growth and enduring success of each member's business and partnerships.
- At the Minnesota Hmong Chamber of Commerce, our dedicated focus revolves around empowering Hmong-owned businesses, facilitating their growth, and ensuring sustained success through active engagement, collaborative initiatives, and steadfast advocacy across Minnesota.
- Programs and Events
 - Business Training & Resources
 - Networking
 - Membership: over 330
 - 1:1 Consultations

BUSINESS TRAINING PROGRAM OVERVIEW

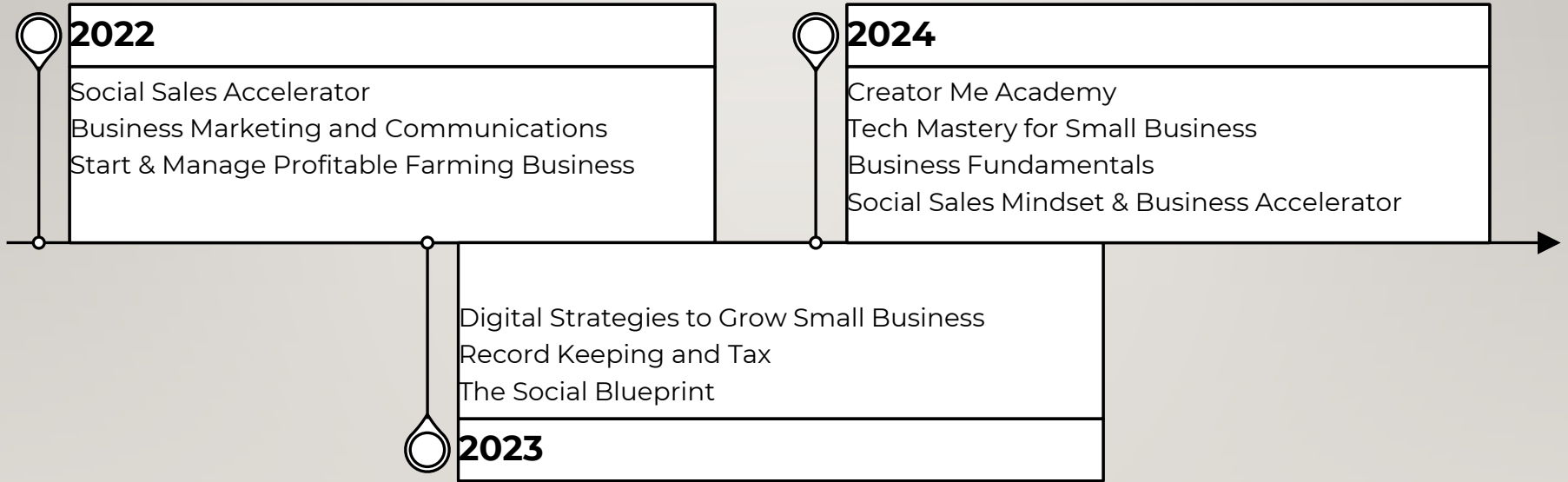
Background

- First Business Training Program started 2022-2023
- In 2023's legislative session, MHCC's received an appropriation to train ethnically Southeast Asian business owners and operators in better business practices.
- In 2024, MHCC launched its Business Training Program.

Business Training Program Overview

- The Minnesota Hmong Chamber of Commerce's business training program is designed to advance Southeast Asian businesses and operators by providing essential tools, resources, support, and knowledge tailored to meet their unique needs. The sessions within the program are meticulously crafted to meet the diverse needs of Southeast Asian businesses and operators. From dynamic workshops to immersive modules.
- The program ensures a comprehensive learning experience to enhance Southeast Asian businesses and operators' knowledge and competencies using a mixed format that includes presentations, workshops, and individual and group coaching. The program's inaugural phase kicked off in January 2024 with the second part commencing in July 2024 through June 30, 2025.
- In January 2024, MHCC selected four business trainers to launch its program.

PAST BUSINESS TRAINING SESSIONS

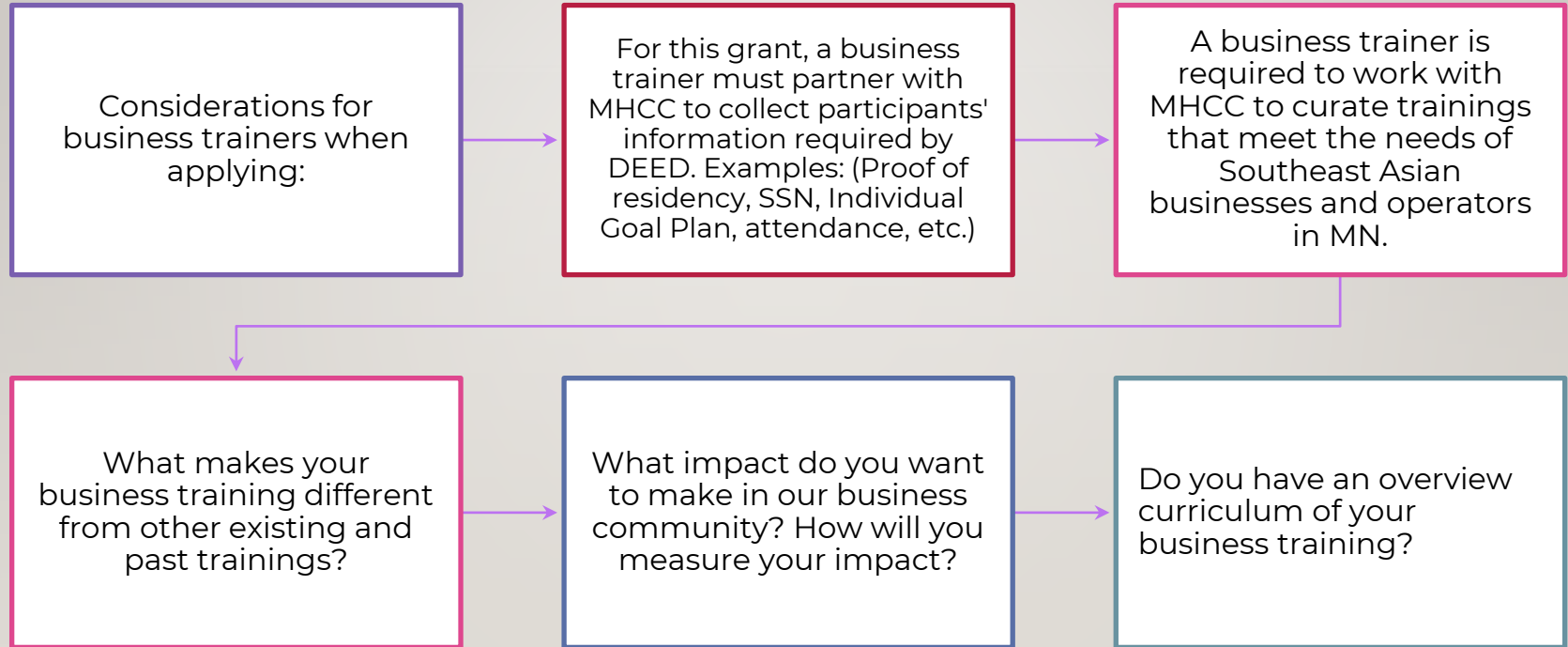


2024-2025: INTERESTED BUSINESS TRAINING SESSIONS

- We are currently seeking skilled business trainers for our Business Training Program.
- We extend a warm welcome to all applicants, and we encourage everyone who meets our requirements to apply. However, our program has a particular interest in the following areas:
 - Sessions that enable participants to obtain valuable certifications.
 - Sessions that assist business owners and operators in navigating complex systems when applying for grants, responding to RFPs, and developing effective business practices to prepare their organization's readiness to obtain funding. For instance, setting up policies and procedures, the procurement process, and so on.
 - Sessions that equip business owners and operators to integrate AI effectively.
 - Sessions that provide guidance on how to run successful family-owned businesses.
 - Sessions that assist business owners in achieving their business expansion goals.



CONSIDERATIONS FOR BUSINESS TRAINERS

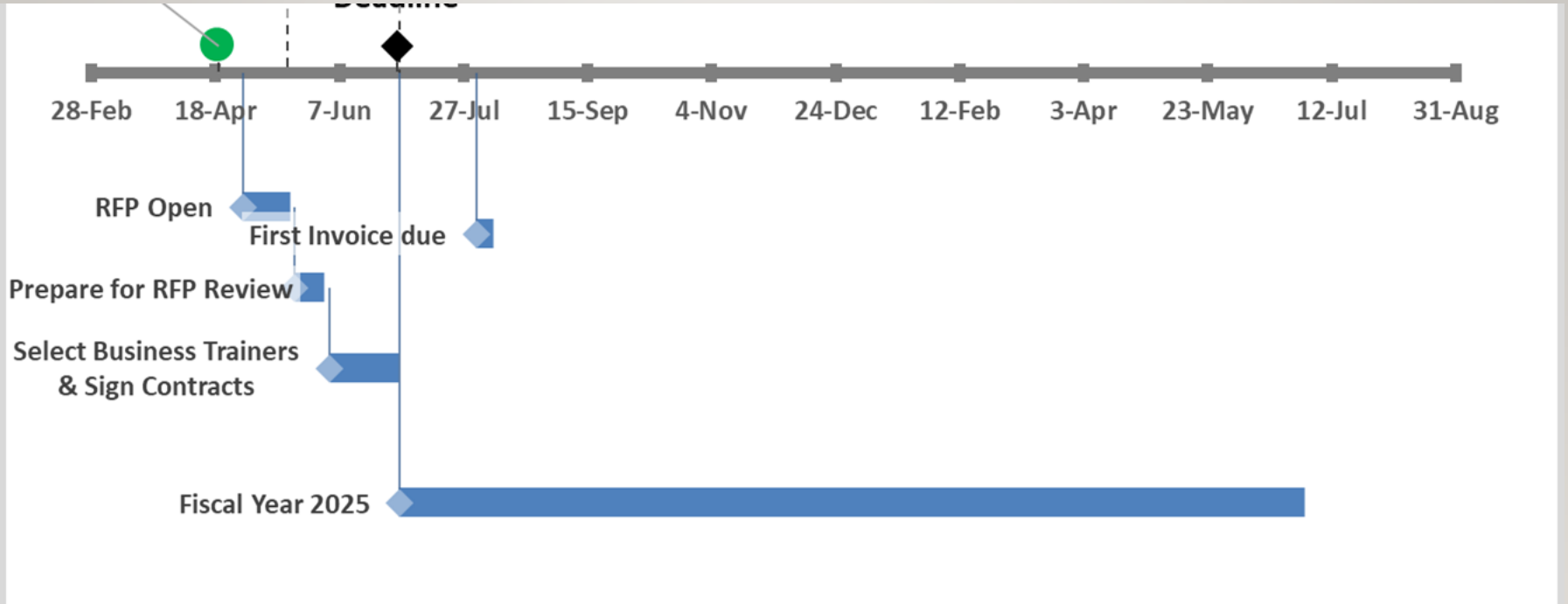


CONSIDERATIONS FOR BUSINESS TRAINING

Does your business training address the needs and challenges of Southeast Asian businesses and operators in Minnesota?

Can you complete your business training program by June 30, 2025?

TIMELINE & EXPECTATIONS



TIMELINE & EXPECTATIONS

Date	Topics
4/19/2024	Virtual Information Session
4/29/2024	RFP Open
5/17/2024	RFP Due
6/30/2024	Sign Contracts with Business Trainers
7/1/2024	Fiscal 2025 Begins

IMPORTANT NOTES FOR RFP PROCESS

- Once the RFP is live, we will not be able to speak with you directly. All questions should be submitted by email and responses will be posted for all applicants to see on MHCC's webpage.
- All applicants must submit their information by Friday, May 17, 2024 by 11:59 pm.



QUESTIONS AND ANSWERS

